

APR 30 1924

©CIL 20134 ✓

THE CONFIDENCE MAN ✓

Photoplay in eight reels ✓

From the Story By Laurie York Erskine

and Robert H. Davis ✓

Directed by Victor Heerman

Author of the photoplay (under section 62)
Famous Players-Lasky Corporation ✓

APR 30 1924

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky

THOMAS MEIGHAN

"THE CONFIDENCE MAN"

From the story by Laurie R. King

Directed by Victor Hejlskov

Screen play by Paul

A Paramount Picture

PURPOSE: To Help You Sell the

THOMAS MEIGHAN IN "THE CONFIDENCE MAN"
IN THE KIND OF ROLE THATHere's Tom's Answer to
Public Demand to See Him
in Another Crook Picture"I Couldn't Ignore the Fans", He
Explains, "So We Hunted Up the
Best Crook Story We Could Find"

IN HIS career as a motion picture star, Thomas Meighan has been more successful in crook dramas than in any other form of screen plays. His fans will not let him stay away from such roles very long, and it was because of the insistent popular demand that Meighan chose "The Confidence Man" out of more than one hundred and fifty stories submitted to him.

Every mail that came to the star asked "When are you going to do another crook story?"

He has done it!

In "The Confidence Man," by L. Y. Erskine and Robert H. Davis, Tom is sure he has a story that will more than satisfy those who have been asking to see him in this kind of role and also those who haven't.

It will be recalled that it was in a crook drama, "The Miracle Man," that Meighan first came into the ranks of stardom.

In the course of years he has also appeared in three other crook tales, "The Frontier of the Stars," "The City of Silent Men" and "If You Believe It, It's So."

Now see what you think of "The Confidence Man."

Cast

DAN CORVAN.....	THOMAS MEIGHAN
Margaret Leland.....	Virginia Valli
Larry Maddox.....	Laurence Wheat
Godfrey Queritt.....	Charles Dow Clark
Mrs. Bland.....	Helen Lindroth
Jimmie Bland.....	Jimmie Lapsley
Mrs. X.....	Margaret Seddon
Wade.....	George Nash
Mrs. O'Brien.....	Dorothy Walters
The Minister.....	David Higgins

Synopsis

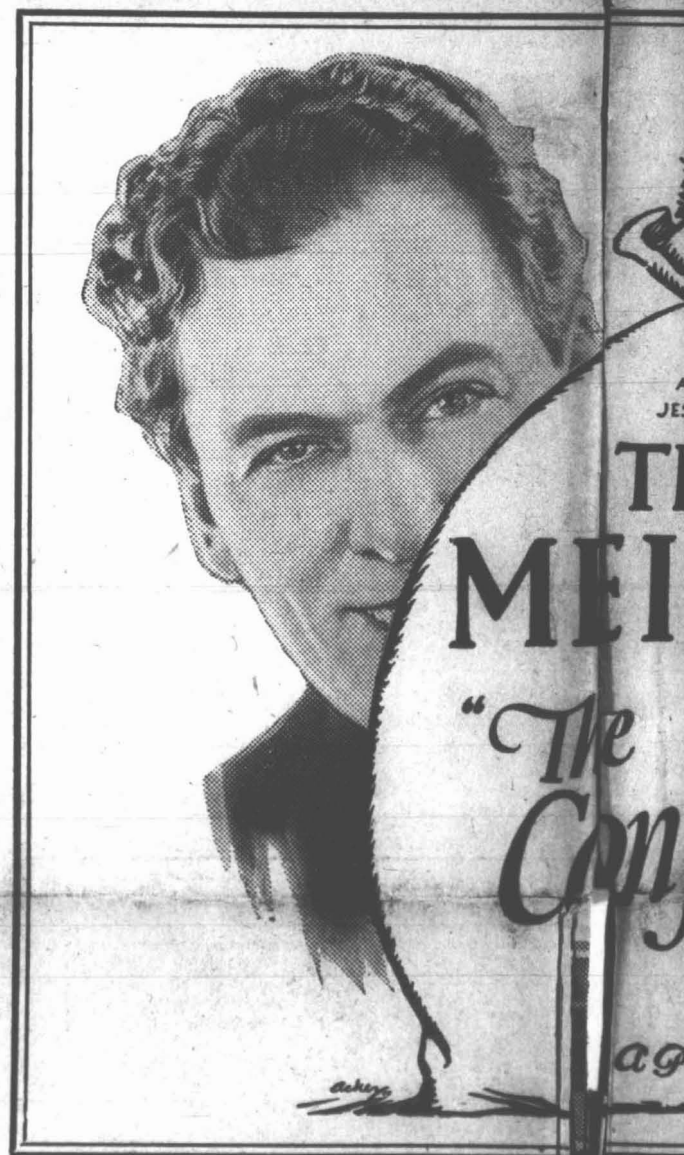
Dan Corvan (Thomas Meighan) and Larry Maddox, salesmen for Wade, a fake promoter, are sent to the little town of Fairfield to unload some worthless International Oil stock on Godfrey Queritt, the town millionaire and miser.

On the day the confidence man arrives, Fairfield is in a

JUST figure up, in money, what capacity you will know the profit to count. Meighan is one of the very few stars "The Confidence Man" has

imitation.

The dramatic suspense worked up in scenes, comedy pathos and wholesomeness.



Four-in-News

National Tie-up

THE second largest publishing organization in America is helping you publicize "The Confidence Man" with the public.

The story ran serially in the Argosy-All-Story Weekly (400,000 readers), beginning March 15, 1924. On the cover of the March 15th issue appears a big head of Meighan and these words in bold display, "Tom Meighan's next picture, 'The Confidence Man' begins serially in this number."

MEIGHAN

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Why?

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Meighan's pictures are being seen place in his mon Even the old who have ner movie who's the

The "good" star print of a Meighan produ

PARAMOUNT

Adolph Zukor and
JESSE L. LASKY present
THOMAS MEIGHAN

"THE CONFIDENCE MAN"

From the story by Laurie York
Directed by Victor Heerman
Screen play by Paul Sloane
A Paramount Picture

SHE

PURPOSE: To Help You Sell the Picture to the Public.

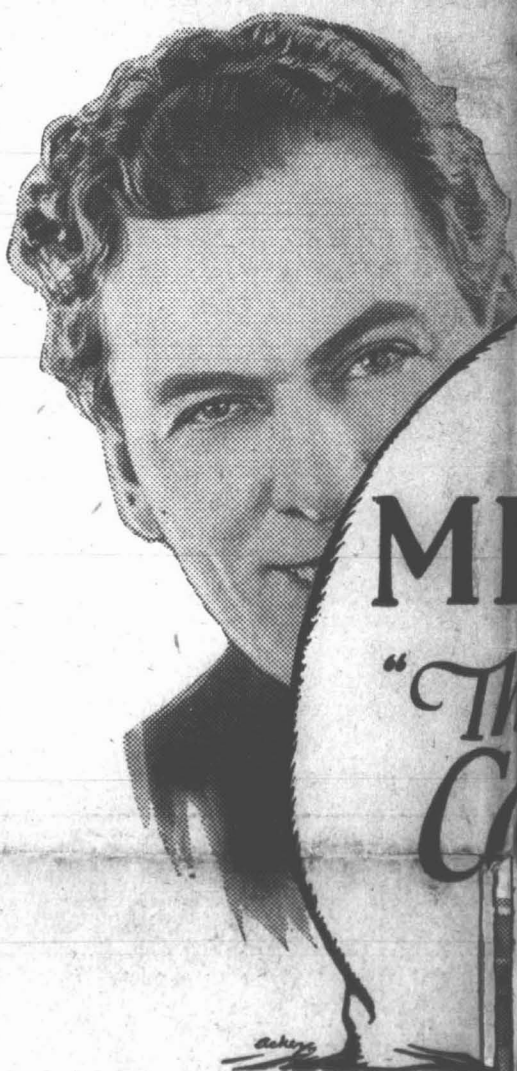
AN IN "THE CONFIDENCE MAN" APPEARS
OF ROLE THAT FIRST MADE HIM FAMOUS

JUST figure up, in money, what capacity plus every inch of standing room means at your theatre, and you will know the profit to count when you play "The Confidence Man."

Meighan is one of the very few stars on the screen.

"The Confidence Man" has more of "The Miracle Man," without in any way being an imitation.

The dramatic suspense worked up in the final climax is terrific. Romantic love, melodramatic scenes, comedy pathos and wholesomeness are all elements of this great story.



ADOLPH ZUKOR AND
JESSE L. LASKY PRESENT

THOMAS
MEIGHAN

IN

"The
Confidence
Man"

A Paramount Picture

YOU know how good Meighan was in "The Miracle Man!" Well, here's a better crook role, a better story, a better picture all around. That's going some—but it's true!



Four-page Newspaper Advertisement 4A (Mats Only).

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MEIGHAN MEANS MONEY

WHO is the most popular male star on the screen today? Thomas Meighan.

Why? Meighan is the type of actor that appeals to all classes of picture patrons the world over. They all turn out when there's a Meighan picture in town. Lappers and housewives, successful business men, laborers and professional men compose his audiences.

Meighan plays the kind that a he-man isn't ashamed of being seen playing. He means money down at the box-office to go in and see. Even the old crowd who hardly ever go out, file around to the corner movie where Meighan's there.

The "good" star's pictures are always in demand. Every print of a Meighan production, even those dating back a year or

Tabloid Facts

Star—Thomas Meighan
Director—Victor Heerman, who made all of Constance Talmadge's big successes.
Author—Laurie York Erskine and Robert H. Davis well known to readers of fiction magazines.
Scenarist—Paul Sloane, who wrote the screen versions of "Over the Hill"

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SHEET

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IN
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the story by Laurie York Erskine and Robert H. Davis
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and wholesome ness are all elements of this great story.

PUTTING IT OVER RIGHT

The most potent selling argument for any Thomas Meighan picture, of course, is Thomas Meighan. He means more than any title that could be fastened to a picture or than anybody in the supporting cast. Play up Meighan ahead of "The Confidence Man." Call him "The Good Luck Star," "The Man with 100,000,000 Admirers," any of the names he has won by sheer merit. Buy some fan-fotos at your exchange and write above the signature of Meighan already on them, "See me at the . . . Theatre in 'The Confidence Man'." Use big heads of Meighan, star cuts of Meighan, 22 x 28s of Meighan in your advertising. Meighan's the man they're coming to see. Don't forget that.

Make a wooden brick and paint it yellow. Print on it, "You won't be gold-bricked if you see 'The Confidence Man.'"

One of the incidents of the picture is a "tag day." Hold one of your own. Have tags printed saying "Tag along with the crowds to 'The Confidence Man' at the . . . Theatre" and hire people to give them out around town.

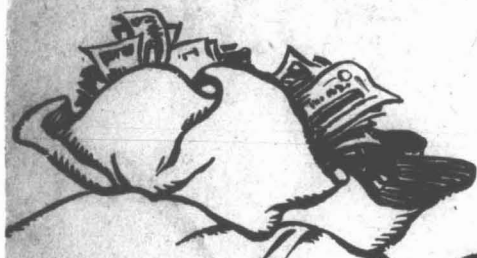
Notice the imitation bond used on the inside of the herald? How about getting up a throwaway to look like that? The plot of "The Confidence Man," you know, hinges upon Tom's attempt to unload some worthless securities on a skinflint millionaire. You might get up a fake stock certificate, avoiding difficulties with the Government postal authorities by making it plain that it's an advertisement for a movie, and distribute copies around along with the slogan, "Take stock in 'The Confidence Man.'"

Get out a wanted-for-crime notice like this: "WANTED FOR SWINDLE. Dan Corvan, dark, thirty years old, handsome, also known as THE CONFIDENCE MAN and bearing a striking resemblance to Thomas Meighan. For further details, apply to the . . . Theatre." A cut of Meighan would add to the effectiveness.

Another variation: "TO ALL MY FRIENDS. It has been called to my attention that a man named Dan Corvan, also known as THE CONFIDENCE MAN and bearing a striking resemblance to me, has been attempting to sell stock in a concern alleged to be the International Oil Co. I hereby warn all my friends to look THE CONFIDENCE MAN over very carefully when he comes to town, and I will be in . . . next week to see that he gets his just deserts. THOMAS MEIGHAN."

Another idea would be to get out an imitation newspaper with headlines like this: "NOTED CONFIDENCE MAN HEADED THIS WAY. Known as Gentleman Dan Corvan and bears striking resemblance to Thomas Meighan."

YOU know how good Meighan was in "The Miracle Man!" Well, here's a better crook role, a better story, a better picture all around. That's going some—but it's true!



ADOLPH ZUKOR AND
JESSE L. LASKY PRESENT

THOMAS
MEIGHAN

IN

"The
Confidence
Man"

A Paramount Picture



Four-m Newspaper Advertisement 4A (Mats Only)

MEIGHAN MEANS MONEY

WHO is the most popular male star on the screen today? Thomas Meighan.

Why? Meighan is the type of actor that appeals to all classes of picture patrons the world over. They all turn out when there's a Meighan picture in town. Laborers and housewives, successful business men, professional men compose his audiences.

Meighan pictures are the kind that a he-man isn't ashamed of being seen playing. He is money down at the box-office to go in and see. Even the old-timers who hardly ever go out, file around to the corner movie where Meighan's there.

The "good" star's pictures are always in demand. Every production, even those dating back a year or

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MAS MEIGHAN

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...Laurence Wheat

...Charles Dow Clark

...Helen Lindroth

...Jimmie Lapsley

...Margaret Seddon

...George Nash

...Dorothy Walters

...David Higgins

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by the crook's suavity.
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to leave town himself.
He confesses to her what
loves him, and he takes



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Argosy-All-Story is published by the Frank A. Munsey Co., owners of three large New York newspapers, papers in several other cities, and a chain of magazines. Their organization is behind "The Confidence Man" 100 per cent.

The story is also to be published shortly as a novel. The jacket will tie up with the Meighan picture. It has all the elements of a best-seller and one of the finest book-exhibitor tie-ups ever offered you.

Titles by George Ade

George Ade has written a corking set of titles for "The Confidence Man"—the kind the fans and reviewers make special comment about.

Ade is America's foremost humorist. He is one of the highest priced authors in the world. But nothing is too good for Tom Meighan. That's why Ade was engaged to write "Our Leading Citizen," "Back Home and Broke," and "Woman-Proof" for the Good Luck Star.

That's why Meighan and Paramount, realizing that they have something far above the ordinary in "The Confidence Man," were not satisfied to have a regular title-writer do the titles and went out and hired the best, George Ade, to do the job.

MEIGHAN MEANS MONEY

WHO is the most popular male star on the screen today? Thomas Meighan. Why?

Meighan is the type of actor that appeals to all classes of picture patrons. They all turn out when there's a Meighan picture. Laborers and professional men compose his audiences.

Meighan is the kind that a he-man isn't ashamed of. Even the old man who hardly ever goes out, file around to the corner movie when Meighan is there.

The "good" print of a Meighan picture is in use more, is in use more, is in use more.

And what chance in the world that you won't, why not hop onto a couple of Meighan's pictures?

If you make a bet on "The Confidence Man," and there's not a chance in the world that you won't, why not hop onto a couple of Meighan's pictures?

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HERE THEY ARE:

"Why Change Your Life"

"Civilian Clothes"

"The Frontier of the Stars"

"The City of Silent Men"

"The Conquest of Canaan"

"A Prince There Was"

"Our Leading Citizen"

"The Man Who Saw Tomorrow"

"Manslaughter"

"Homeward Bound"

"Male and Female"

"The Prince Chap"

"Conrad in Quest of His Youth"

"The Easy Road"

"White and Unmarried"

"Cappy Ricks"

"The Bachelor Daddy"

"If You Believe It, It's So"

"Back Home and Broke"

"The Ne'er-Do-Well"

"Woman-Proof"

"Pied Piper Malone"

Every one of these pictures is still
packing them in

Every one has Meighan
and

MEIGHAN MEANS MONEY

YOU know how good
was in "The Miracle"
Well, here's a better crook
ter story, a better picture all
That's going some—but it's

Tabloid

Star—Thomas Meighan
Director—Victor Sjöström

who made all
Talmadge's big

Author—Laurie R. King
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fiction magazi-

Scenarist—Pat
who wrote th-

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and "Big Bro-

Cameraman—
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Meighan for

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Wheat, seen v

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"The Bachelor

Charles Dow

Lindroth, Jim

Margaret Sed

Higgins, Geor

Dorothy Walte

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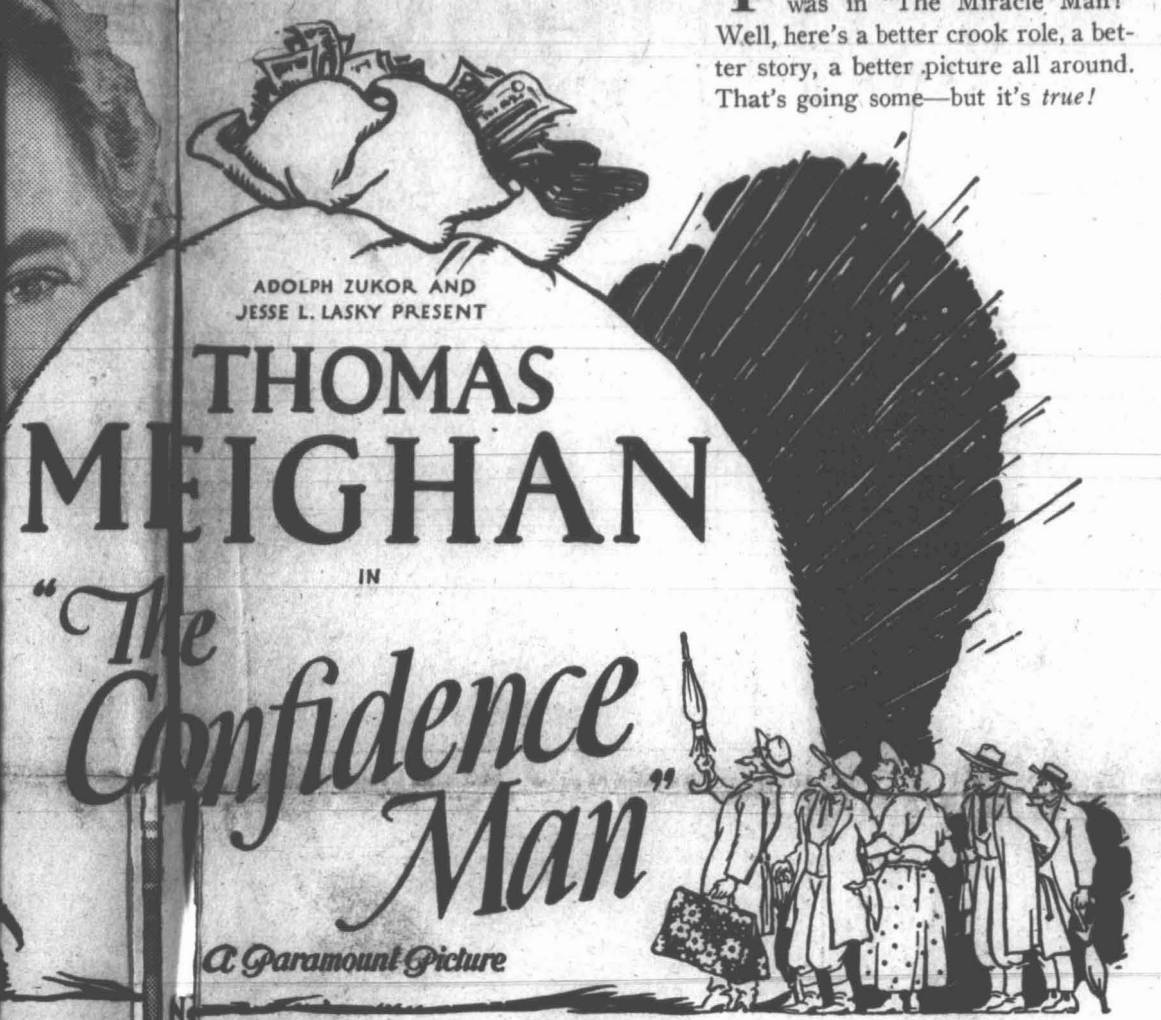
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ADOLPH ZUKOR AND
JESSE L. LASKY PRESENT

THOMAS
MEIGHAN

IN

"The
Confidence
Man"

A Paramount Picture



I was in "The Miracle Man!"
Well, here's a better crook role, a bet-
ter story, a better picture all around.
That's going some—but it's true!

Star," "The Man with 100,000,000
Admirers," any of the names he has
won by sheer merit. Buy some fan-
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Use big heads of Meighan, star cuts
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that.

Make a wooden brick and paint it yel-
low. Print on it, "You won't be gold-
bricked if you see 'The Confidence Man'."

One of the incidents of the picture
is a "tag day." Hold one of your
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and hire people to give them out
around town.

Notice the imitation bond used on
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You might get up a fake stock cer-
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Get out a wanted-for-crime notice like
this: "WANTED FOR SWINDLE. Dan
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also known as THE CONFIDENCE MAN
and bearing a striking resemblance to
Thomas Meighan. For further details,
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cut of Meighan would add to the ef-
fectiveness.

Another variation: "TO ALL MY
FRIENDS. It has been called to my
attention that a man named Dan Cor-
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DENCE MAN and bearing a striking
resemblance to me, has been attempt-
ing to sell stock in a concern alleged
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THE CONFIDENCE MAN over very
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see that he gets his just deserts.
THOMAS MEIGHAN."

Another idea would be to get out
an imitation newspaper with head-
lines like this: "NOTED CONFI-
DENCE MAN HEADED THIS WAY.
Known as Gentleman Dan Corvan
and bears striking resemblance to
Thomas Meighan."

Send a little roll of stock ticker tape
to your folks. Have it read: INTERNA-
TIONAL OIL . . . 20. THOMAS
MEIGHAN . . . 100. THE CONFI-
DENCE MAN . . . 1000. STRAND
THEATRE NEXT WEEK.

Send out the typical stock sucker
letter with the reverse English on it
that you will find on Page 3 of this
press sheet. It will make them be
curious.

Tie-up with banks. No worry
about 'The Confidence Man' if you
put your money and valuables here."

Tie-up with merchants: "The mer-
chant who misrepresents his goods is
THE CONFIDENCE MAN of the busi-
ness world. Trade here and be
treated fair."

Here's the dictionary definition of
Confidence Man: A swindler who
takes advantage of the confidence re-
posed in him by his victim.

If you're a first-run, you can probably
get in on the tie-up with Argosy-All-
Story Weekly outlined on this page. Get
in touch with your newsdealer or any
other person handling magazines and put
something over.

Gather some four-leaf clovers, put
them in envelopes along with this
note: "Just to remind you of the
Good Luck Star, Thomas Meighan,
and his picture, 'The Confidence Man,'
coming to the Theatre next
."

We're not trying to outline exploi-
tation plans in any detail in this
column. Just hints. You can work
out the schemes yourself. Or consult
the Paramount exploiteer assigned to
your exchange and take advantage of
his experience and ingenuity.

Four-m . . . Newspaper Advertisement 4A (Mats Only)

MEIGHAN MEANS MONEY

WHO is the most popular male star on the screen today?
Why Thomas Meighan.
Meighan is the type of actor that appeals to all classes of picture
patrons the world over. They all turn out when there's a Meighan
picture in town. Laborers and professional men compose his audiences.
Meighan pictures are the kind that a he-man isn't ashamed of
being seen placing his money down at the box-office to go in and see.
Even the old movie who hardly ever go out, file around to the cor-
ner where Meighan's there.
The "good" star's pictures are always in demand. Every
print of a Meighan production, even those dating back a year or
more, is in use all the time. Your exchange man will confirm that.
And what other star can equal that?
If you make money on "The Confidence Man," and there's not a
doubt that you won't, why not hop onto a couple of
Meighan's other successes!

HERE THEY ARE:

Why "Bang"	"Male and Female"
Civilian Clothes	"The Prince Chap"
The Frontier	"Conrad in Quest of His Youth"
The City of	"The Easy Road"
The Conqueror	"White and Unmarried"
A Prince Th	"Cappy Ricks"
Our Leading	"The Bachelor Daddy"
The Man W	"If You Believe It, It's So"
Tomorrow	"Back Home and Broke"
Manslaughte	"The Ne'er-Do-Well"
Homeward B	"Woman-Proof"
	"Pied Piper Malone"

Every one of these pictures is still
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Every one has Meighan
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MEIGHAN MEANS MONEY

Tabloid Facts

Star—Thomas Meighan
Director—Victor Heerman,
who made all of Constance
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Author—Laurie York Er-
skine and Robert H. Davis
well known to readers of
fiction magazines.

Scenarist—Paul Sloane,
who wrote the screen ver-
sions of "Over the Hill"
and "Big Brother."

Cameraman—Henry Cron-
jager, who has been behind
the camera for Tommy
Meighan for years.

The Cast—Includes Virginia
Valli, star of "A Lady of
Quality" and other big pic-
tures, in the leading wo-

man's role; Laurence
Wheat, seen with Meighan
in "Back Home and Broke,"
"The Bachelor Daddy," etc.,
Charles Dow Clark, Helen
Lindroth, Jimmy Lapsley,
Margaret Seddon, David
Higgins, George Nash and
Dorothy Walters.

Type of Story—Romantic
crook melodrama, with
touches of genuine comedy.

Box-Office Value—Meighan
is the star. That's
enough to put over any pic-
ture. But Meighan in a
crook story brings out the
old S. R. O. sign again.
Everyone likes Meighan.
He's the one star of the
screen that they'll all turn
out to see, and when you
tell them that Tommy's
back in another "Miracle
Man"—Nuf said.



Thomas Meighan in 'The Confidence Man' GILT-EDGE PAPER THAT T'LL

NOTE TO EXHIBITORS: Your local Ad Sales Manager has many supplementary cuts of one, two and two-column size



Thomas Meighan and Virginia Valli in a scene from the Paramount Picture 'The Confidence Man'
Two-column Production Mat 2P



Sure to "Get" You!



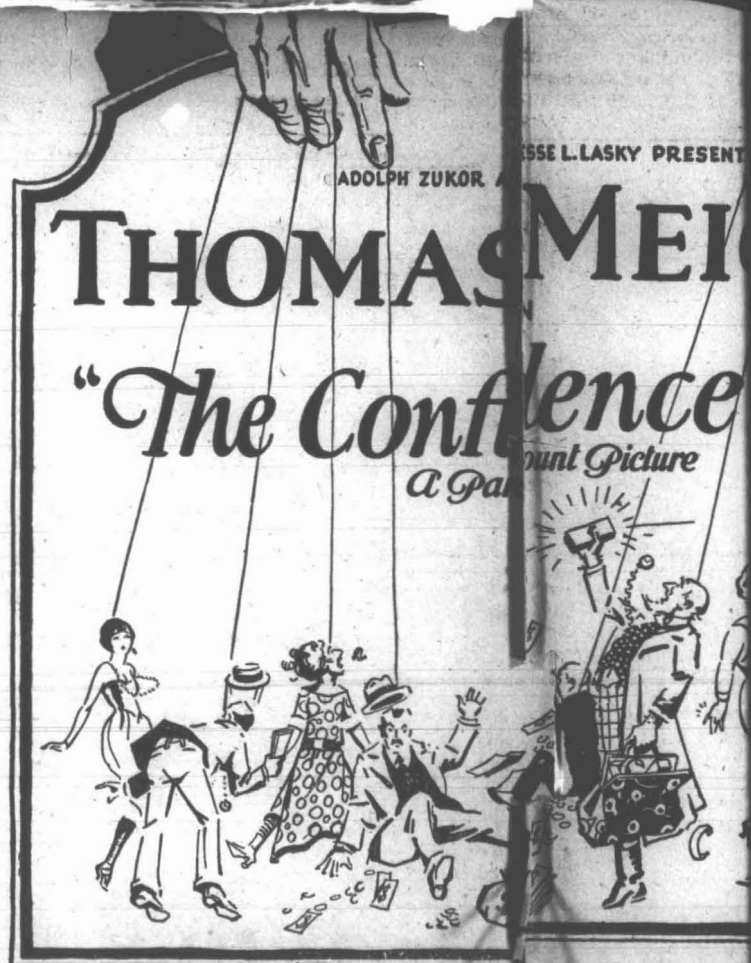
ADOLPH ZUKOR and
JESSE L. LASKY present

THOMAS MEIGHAN in 'The Confidence Man'

THE fans clamored for another Meighan crook picture—another "Miracle Man." Here it is.

Tommy as the king of "get-rich-quicks" in a big love-melodrama, thrill-stacked and punch-packed. A Meighan masterpiece.

From the story by Laurie York Erskine and Robert H. Davis
Directed by Victor Heerman - - - Screen play by Paul Sloane



Three-column Newspaper Advertisement 3.4 (Medium)



Thomas Meighan, Virginia Valli and Charles Dow Clark in 'The Confidence Man'

Thomas Meighan in "The Confidence Man"

ADGE PAPER THAT'LL GET THEIR MONE

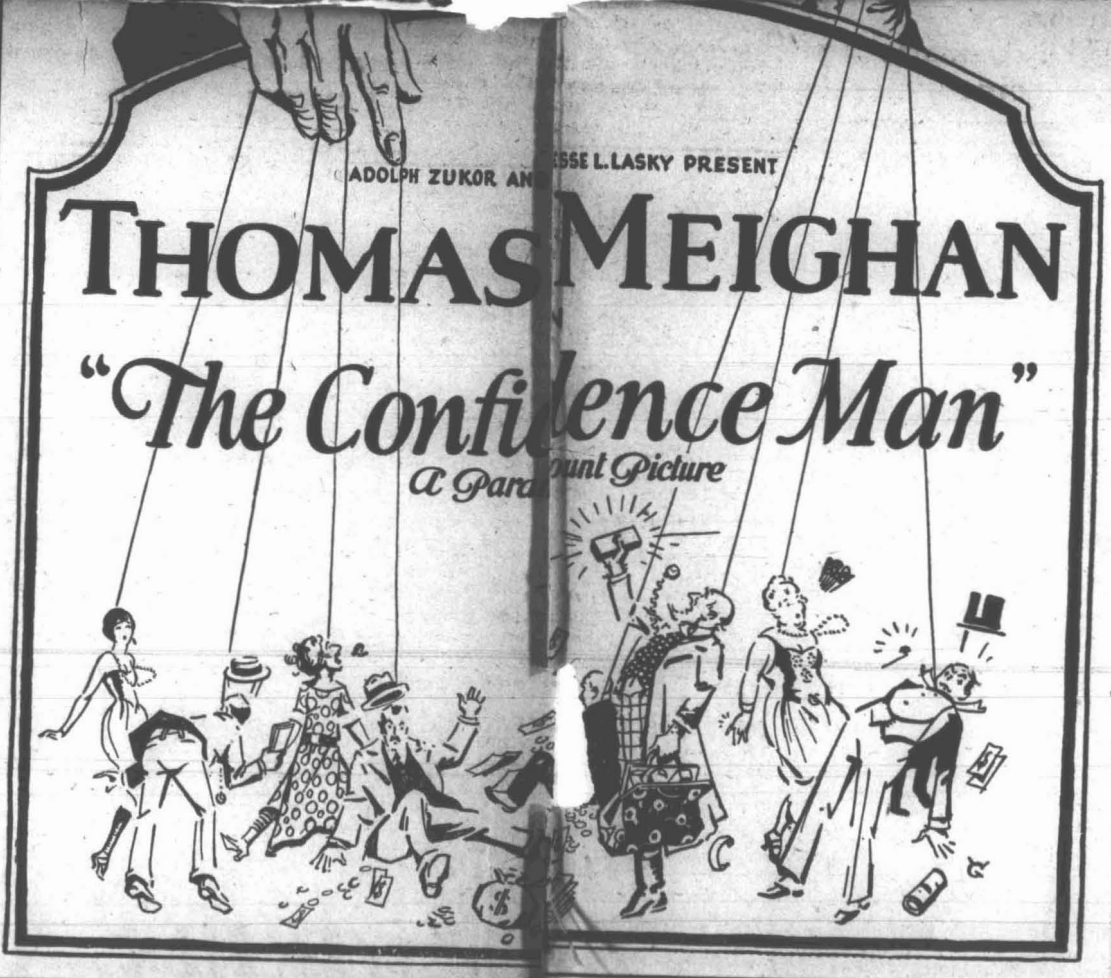
TO EXHIBITORS: Your local Ad Sales Man ger has mats of all the ads illustrated in this Press Book. Also cuts of one, two and two-column supplementary Press Ads. Price list on Page 4.



THE Confidence Man" promises you the best Meighan picture since "The Miracle Man." It's crook-and-love melo-drama of the same high calibre. Blood-stirring, heart-touching, pure-gold entertainment.



Thomas Meighan in the Paramount Picture "The Confidence Man" Production Mat 1PA



Thomas Meighan in the Paramount Picture "The Confidence Man" Production Mat 1PB

Three-column Newspaper Advertisement 3A (Mats Only)



Thomas Meighan, Virginia Valli and Charles Dow Clark in a scene from the

Classy Wind

Here is an advertising aid sure to sell every eye that sees it. Only seven cents



Meighan in "The Confidence Man" R THAT'LL GET THEIR MONEY

al Ad Sales Manager has mats of all the ads illustrated in this Press Book.
two-column supplementary Press Ads. Price list on Page 4.

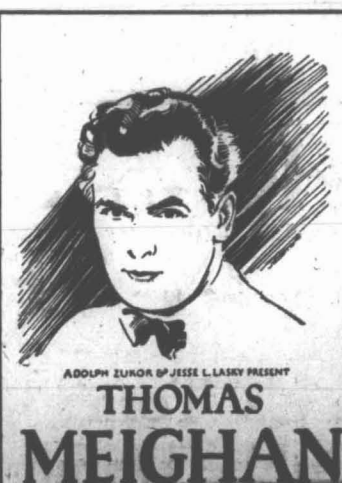


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Thomas Meighan
in the Paramount Picture
"The Confidence Man"
Production Mat 1PA



"The Confidence Man"



NOT a chance of going wrong on this one! "The Confidence Man" guarantees you a gold mine of entertainment!

One-column Press Ad 1A



Thomas Meighan
in the Paramount Picture
"The Confidence Man"
Production Mat 1PB

See also the four-column ad on the front page. In ordering ads and production scenes, be sure to mention the numbers.

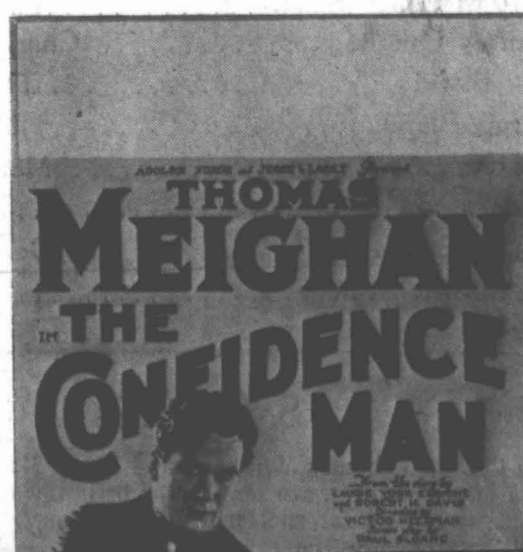
column Newspaper Advertisement 3.4 (Mats Only)



Charles Dow Clark in a scene from the "The Confidence Man"

Classy Window Card

Here is an advertising aid sure to sell every eye that sees it. Only seven cents



Sure to "Get" You!



ADOLPH ZUKOR and
JESSE L. LASKY present

THOMAS MEIGHAN in *"The Confidence Man"*

THE fans clamored for another Meighan crook picture—another "Miracle Man." Here it is.

Tommy as the king of "get-rich-quicks" in a big love-melodrama, thrill-stacked and punch-packed. A Meighan masterpiece.

From the story by Laurie York Erskine and Robert H. Davis
Directed by Victor Heerman - - - Screen play by Paul Sloane

Two-column Press Advertisement 2A

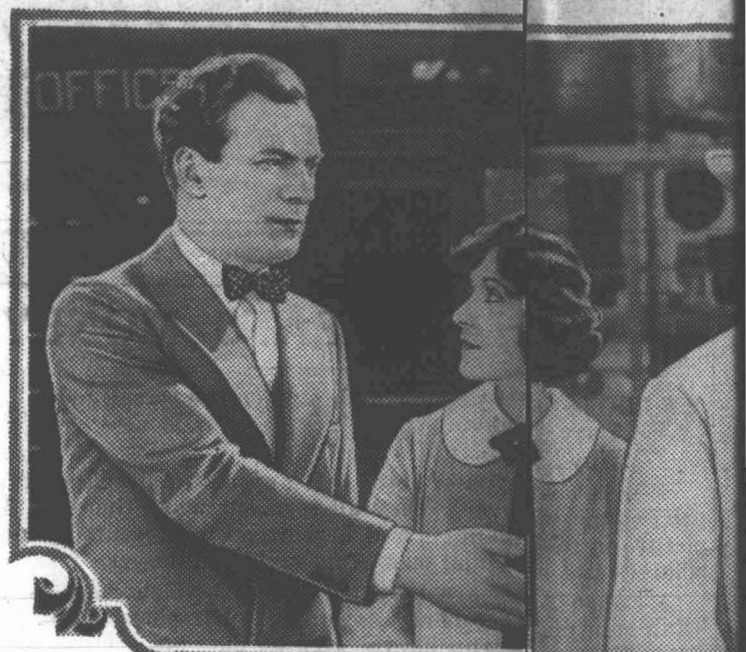
THOMAS MEIGHAN

"The Confidence Man"

A Paramount Picture



Three-column Newspaper Advertisement 3A (M)



Thomas Meighan, Virginia Valli and Charles Dow Clark
Paramount Picture The Confidence Man

Three-column Illustration Mat 3P

FREE: Bond guaranteed by THE CONFIDENCE MAN.

1000

THRILLS

THOMAS MEIGHAN

1000

HEART-THROBS

The Confidence Man Bond

100 PER CENT INTEREST

Thomas Meighan personally guarantees that his new Paramount Picture, "The Confidence Man" bears 100 per cent interest and contains 1000 thrills and 1000 heart-throbs.

ADOLPH ZUKOR and JESSE L. LASKY present **THOMAS MEIGHAN** IN HIS NEW *Paramount Picture* **"THE CONFIDENCE MAN"**

From the story by LAURIE YORK ERSKINE and ROBERT H. DAVIS
Directed by VICTOR HEERMAN Screen play by PAUL SLOANE

Novelty

Only \$3.00 for a big dividend-paying bond, richly colored with a better investment. The reproduction of the double-page front cover's not so compelling.

Back page is a theatre name, place.

Your local Agent gladly show you a

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Robert H. Davis
by Paul Sloane

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THOMAS MEIGHAN

"The Confidence Man"

A Paramount Picture



Three-column Newspaper Advertisement 3A (Mats Only)

The Confidence Man
Production Mat 1PA



Thomas Meighan
in the Paramount Picture
"The Confidence Man"

Production Mat 1PB



Thomas Meighan, Virginia Valli and
Paramount Picture

Three-column P



Charles Dow Clark in a scene from the
"The Confidence Man"

duction Mat 3P

Classy

Here is an
advertising
aid sure to
sell every
eye that sees
it. Only
seven cents
each — less
in large
quantities.

ed by THE CONFIDENCE MAN.

Novelty Herald

1000
HEART-THROBS
THOMAS MEIGHAN
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CENT INTEREST
personally guarantees that his new
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100 heart-throbs.
W
"THE CONFIDENCE MAN"
From the story by LAURIE YORK ERSKINE and ROBERT H. DAVIS
Directed by VICTOR HEERMAN Screen play by PAUL SLOANE

Only \$3.00 for a thousand of these
dividend-paying heralds — four
pages, richly colored. Can you think
of a better investment?
The reproduction on the left is of
the double-page center spread. The
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back page is left blank for your
theatre name, play dates, etc.
Your local Ad Sales Manager will
gladly show you a sample.

GOOD AS GOLD



YOU know how go
crook roles! We
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Money couldn't buy
of entertainment than
Man."

From the story by Laurie Y
Directed by Victor Heerman

Two-column Supple

AS MEIGHAN

Confidence Man"

A Paramount Picture



In the Paramount Picture

"The Confidence Man"

Production Mat 1PA



Thomas Meighan
in the Paramount Picture
"The Confidence Man"

Production Mat 1PB



NOT a chance of going wrong on this one! "The Confidence Man" guarantees you a gold mine of entertainment!

One-column Press Ad 1A

See also the four-column ad on the front page. In ordering ads and production scenes, be sure to mention the numbers.

Newspaper Advertisement 3.4 (Mats Only)

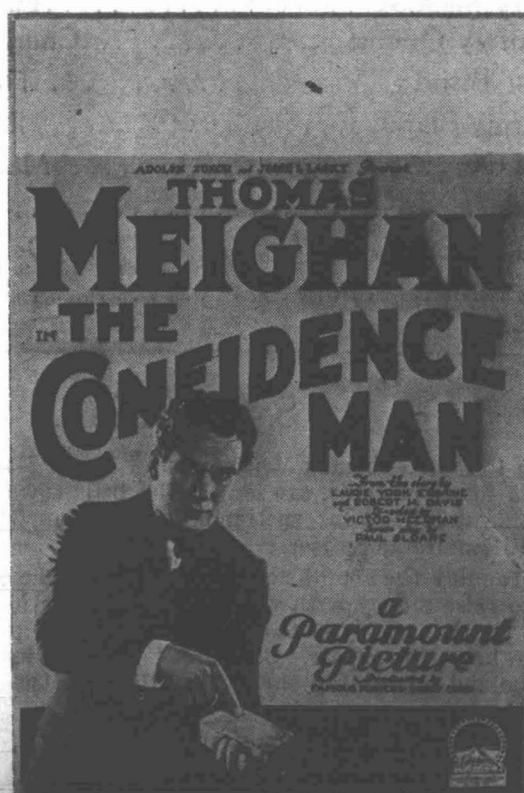


Charles Dow Clark in a scene from the Paramount Picture "The Confidence Man"

Production Mat 3P

Classy Window Card

Here is an advertising aid sure to sell every eye that sees it. Only seven cents each — less in large quantities.



Novelty Herald

Only \$3.00 for a thousand of these big dividend-paying heralds — four pages, richly colored. Can you think of a better investment?

The reproduction on the left is of the double-page center spread. The front cover's novel, too, and interestingly compelling.

The back page is left blank for your theatre name, play dates, etc.

Your local Ad Sales Manager will gladly show you a sample.

GOOD AS GOLD!



YOU know how good Meighan is in crook roles! Well, here's the finest crook part he's ever had — absolutely!

Money couldn't buy a bigger share of entertainment than "The Confidence Man."

With a real all-star cast

From the story by Laurie York Erskine and Robert H. Davis
Directed by Victor Heerman - - - Screen play by Paul Sloane

Two-column Supplementary Press Ad 2AS



Thomas Meighan in "The Confidence Man" STORIES TO GET YOU VALUED

Clip the stuff you want on this page and send it to the editors. Additional

Keeping Fit with Tom Meighan

(Who comes to the . . . Theatre next . . . in the Paramount picture, "The Confidence Man")

Special Newspaper Story

WHEN I was a boy I played football and baseball and all the games that the average boy likes. I was never what you would call a star athlete but I was good enough to make the first team in college and the game. Competitive sport, I believe, is the best kind of training for boys. There is something to strive for and there is happiness in victory even if a sting sometimes comes with defeat. When you grow older you will not have as much time to enter into sports and then exercise becomes more or less of a fixed program. A mature person can stand this program, but the average boy loves a game.

Gymnasium work is good for boys and they should have enough of it to properly develop their muscles and give them coordination. Most schools nowadays make athletic training compulsory and the boy who shirks this part of the curriculum is making the mistake of his life. He will realize when he grows older.

My favorite recreation is swimming. I never miss a chance to get into the water. I have just purchased a new home in Great Neck, Long Island and it is right on the edge of Long Island Sound. I'll have my own swimmin' hole. That is the feature I like best about the new place. When I am unable to go swimming out of doors, I use an indoor pool and always make it a practice to swim at least three times a week. I think every boy should be taught to swim. It is a natural sport and one that youngsters learn easily. Mothers who keep their boys from the water commit an unpardonable error in their son's training. Of course small boys should not be permitted to swim in dangerous rivers, but there usually is a safe place to swim in every town.

My time is so completely filled in making Paramount pictures that I do not have time for such sports as tennis or golf, but I never miss an opportunity to take a hike into the woods whenever possible. Recently while on location, making scenes for my latest picture, "The Confidence Man" I had great sport hiking into the country after work at night.

In order to keep in the best physical trim; to be in the "pink" as the athletes say, I have a trainer with me every day. He gets me up at seven o'clock every morning whether I like it or not. We go through strenuous setting-up exercises and follow them with a shower and rub-down. This puts me in tip-top shape for the day. I am just as regular in this as the calendar. There is never any putting it off until to-morrow. Sometimes I think my trainer a hard task master, but he knows what is best for me and I realize that I would not be able to do my work in the studio if I did not keep in good condition physically.

Every boy should prepare himself for a life of service no matter in what field of endeavor he enters and in order to do this it is paramount that he should have good health. The best way I know to keep healthy is to exercise and live right. Any boy who looks to the proper development of his body is bound to grow into a fine specimen of manhood.

Your editor asks me to give you a message. Here it is: Develop your body and mind through exercise and right thinking and the world is yours to conquer.

Tom Meighan Essays Bond Salesmanship

"I AM here to interest you in something which every business man should have — I know you're a business man of great prominence, and so I know that you will welcome my visit. "A prominent business man of your calibre and ability will appreciate these volumes—"

That's the way Thomas Meighan, as Dan Corvan in his latest Paramount picture, "The Confidence Man," unwittingly talks himself into a position of fake bond salesman. His prospective customer is so taken with his "line" as a book agent that

International Oil, a hock of worthless stock which he is trying to unload on some unsuspecting victims.

But Corvan can sell anything to anybody. See him do it in "The Confidence Man" which opens at the . . . Theatre on . . . Virginia Valli is leading woman.

Warden of Sing Sing Gives Tom Meighan the Dope on Confidence Men

Warden Lewis E. Lawes, of Sing Sing prison, who probably knows more about confidence men than any other person in the world, visited Thomas Meighan recently at the Paramount Long Island studio during the filming of Meighan's latest picture, "The Confidence Man," and gave the star some valuable pointers and advice on making the production.

In the picture, Tom plays the role of one of the smoothest crooks in the game, and the warden came in mighty handy as an authority on the tech-

Virginia Valli is Meighan's leading woman in "The Confidence Man" which opens at the . . . Theatre on . . . Victor Heerman directed. There's a great supporting cast.

Motion Pictures Grow!

And They Don't Place Them On Film Stretchers to Lengthen Them Either

Motion pictures grow!

This fact was discovered at the Paramount Long Island studio when Thomas Meighan's latest Paramount picture, "The Confidence Man" was sent to the laboratory in 6,500 feet and returned to the editors in sample print form 6,900 feet in length.

Some alarm was felt when it was known that the print was 400 feet longer than the original that was sent to the laboratory but it was explained by one of the cutters that the negative from which future prints would be made, would be the correct length.

"You see, pictures always grow about four hundred feet on the first cutting in the laboratory," the head of the cutting department explained. "The print which the editors and cutters send to the laboratory after a picture is finished is matched up and it is hard to keep a few extra frames and fades from creeping into the sample print. These extra frames, perhaps only a few inches to a scene, when multiplied by 500

scenes in the picture amount to several hundred feet. When the negative is matched up with the original print these extra frames are eliminated."

Thus do motion pictures grow in spite of directors, editors and cutters.

"The Confidence Man" is a crook story by Laurie York Erskine and Robert H. Davis which ran serially in the Argosy All-Story Weekly. Virginia Valli has the leading woman's role opposite the star, while Laurence Wheat, Charles Dow Clarke and others just as prominent appear in the supporting cast.

The picture, directed by Victor Heerman, will be shown for the first time in . . . next . . . at the . . . Theatre.

Tom Meighan in Role of Old Jupiter Pluvius

Thomas Meighan is sometimes known to the public as the "good luck" star and to the citizens of Palatka, Florida, he is literally that. When he and a company of Paramount players arrived in the town to make exterior scenes for "The Confidence Man," a new Paramount picture, the meteorological conditions were only normal, in fact slightly toward a drouth, but no sooner had the company arrived than rain began to fall. It was fine for the crops and the people of Palatka smiled and rechristened Meighan the "good luck" star. But officials of the Famous Players-Lasky corporation have been studying the weather bureau tables for Florida diligently to find out the reason for the rain.

Actor-Author Back on Screen in Meighan Film

David Higgins, one of the stage's best known players, has an important role in Thomas Meighan's latest Paramount picture, "The Confidence Man" which will be the feature at the . . . Theatre all next week.

Mr. Higgins was one of the principals of "Welcome Stranger" during its long run on the stage in New York City. Mr. Higgins is also the author of "His Last Dollar," one of the most famous of old time melodramas, and "Piney Ridge," another famous melo. This play was produced by him at the American Theatre, in New York City, in 1897 with Frank Bacon, of "Lightnin'" fame, as its business manager. The American Theatre, at the time "Piney Ridge" was produced, was the only theatre

Press Reviews

(Review No. 1)

THOMAS Meighan's new Paramount picture, "The Confidence Man," which was shown for the first time in . . . Theatre . . . is a crook . . . new angle and . . . and not un- . . . like "The Miracle Man" over one . . . Meighan chose it . . . that he . . . hundred and fifty . . . by Laurie . . . considered. It was . . . H. Davis . . . York Erskine and . . . Argosy All- . . . and ran as a . . . "The Miracle . . . Story Weekly. . . So directed, and . . . Man." Victor Heerman . . . Meighan . . . the supporting cast is . . . the . . . has had in m . . . role of Dan . . .

all confidence men . . . rather than . . . ter-mind type of crook . . . Corvan hood . . . the plug-ugly kind. . . falls in lov . . . an old sucker, Queritt . . . girl, (Virgini . . . with a young country . . . pist to get . . . Valli) plays philanthro . . . folk, collect . . . right" with the town . . . folk, collect . . . from Queritt and p . . . town. . . starts whe . . . But the real action . . . the crook h . . . Corvan is exposed for . . . and Charlie . . . is. Laurence Wheat . . . ment support . . . Dow Clark have prom . . . Others includ . . . ing roles in the cast. . . amy Lapslet . . . Helen Lindroth, J . . . David Higgin . . . Margaret Seddon, J . . . Dithy Walters. . . George Nash and Dor . . .

(Review No. 2)

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(Review No. 3)

Tom Meighan's new Paramount picture, "The Confidence Man," which had its premiere at the Theatre last night. . . . Its t yes . . . an has had . . . strongest story Meighan has had in many months as well as being most entertaining. . . an as a ser . . . The story, which . . . Weekly, brin . . . in Argosy All-Story . . . to the screen . . . the "good luck" star . . . confidence m . . . the role of a clever . . . goes to a sm . . . type of crook. He . . . uly old fell . . . town to rope in a m . . . gets in rig . . . on a fake oil stock d . . . e village, g . . . with the people of . . . and prepares . . . his victim's money . . . higher up" . . . skip when the "man . . . rives from New York . . . the story st . . . From this point on . . . you guess . . . right along. It kee . . . next, whe . . . what's going to ha . . . ped or if h . . . er Tom will be ex . . . pretty you . . . reform and marry t . . . girl he has fallen fo . . . what's the qu

Thomas Meighan in "The Confidence Man" HOW TO GET YOU VALUABLE PUBLICITY

You want on this page and send it to the editors. Additional press sheets at your exchange if you need them.

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In the picture, Tom plays the role of one of the smoothest crooks in the game, and the warden came in mighty handy as an authority on the technique of such a life.

Virginia Valli is Meighan's leading woman in "The Confidence Man," which opens at the Theatre on Victor Heerman directed. There's a great supporting cast.

Press Reviews

(Review No. 1)

THOMAS Meighan's new Paramount picture, "The Confidence Man," which was shown for the first time in Theatre, is a crook romance with a new angle and -and not unlike "The Miracle Man." Meighan chose it from over one hundred and fifty stories that he considered. It was written by Laurie York Erskine and Robert H. Davis and ran as a serial in Argosy All-Story Weekly. So did "The Miracle Man." Victor Heerman directed, and the supporting cast is

In the story, Meighan has had in mind the role of Dan Corvan, a ter-mind type of crook, the plug-ugly kind, an old sucker, Queritt with a young country girl, (Virginia Valli) plays philanthropist to get "in right" with the town from Queritt and pa town.

But the real action starts when Corvan is exposed for is. Laurence Wheat and Charles Dow Clark have prominent roles in the cast. Others include Helen Lindroth, Jimmy Margaret Seddon, David Higgins, George Nash and Dorothy Walters.

(Review No. 2)

"The Confidence Man," Thomas Meighan's latest production, opened at the Theatre last night.

The story is a crook with touches of genuine comedy throughout.

Meighan has always made successful ones we will always find this type of story. "The Confidence Man" is just such a picture.

Virginia Valli is leading woman in "The Confidence Man," which is an adaptation by Paul L. Y. Erskine and Robert H. Davis.

Victor Heerman directed. Meighan plays Dan Corvan, fake oil stock salesman; Larry Maddox is Laurence Wheat, lieutenant; Charles Dow Clark is Godfrey Queritt, wealthy old man whom Corvan gets to buy some wool.

Helen Lindroth, Jimmy Margaret Seddon are in the strong supporting cast.

There's romance and action theme in this, pathos and wholesome dramatic suspense with final climax is terrific best to date.

(Review No. 3)

Tom Meighan's latest crook-melodrama, "The Confidence Man," which had its premiere at the Theatre, is the strongest story Meighan has had in many months as well as entertaining.

The story, which in Argosy All-Story the "good luck" star the role of a clever town to rope in a million on a fake oil stock deal with the people of the village, gets up and prepares to skip when the "man" arrives from New York.

From this point on right along. It keeps you guessing what's going to happen next, whether Tom will be exposed or if he'll reform and marry the girl he has fallen for.

Meighan Outpoints Dempsey

Paramount Star Proves the More Popular With Patrons of Florida Winter Resort

Word came back with the Meighan Company from Florida where Tom made exterior scenes for his newest Paramount picture, "The Confidence Man," that the popular screen star outpointed Jack Dempsey, heavyweight champion of the world, for popularity honors.

When Mr. Meighan's train stopped in Jacksonville on the way to Palatka, where the scenes were taken for the picture, he was met by the mayor of the city, a reception committee of leading citizens and a crowd that numbered into the thousands.

The Jacksonville "Times Union" commented as follows on the reception:

"A large and admiring crowd, greeted Jack Dempsey when he landed in Jacksonville but that gang was not one-two-three with the mob that met Thomas Meighan, famous moving picture actor when he stepped from his train here on his first trip to Florida. If Mr. Meighan had not been accompanied by his wife and under a good sized escort it is hard to tell

what would have happened to him."

Tom made several personal appearances before packed houses and was the guest of any number of supper parties.

"The Confidence Man" is an adaptation by Paul Sloane of the story by L. Y. Erskine and Robert H. Davis. Victor Heerman directed. Virginia Valli plays opposite the star and Laurence Wheat and Charles Dow Clarke have prominent supporting roles. Others in the cast include Helen Lindroth, Jimmie Lapsley, Margaret Seddon, David Higgins, George Nash and Dorothy Walters.

The picture opens a day's run at the Theatre on next.

Meighan Puts a Punch Into "The Confidence Man"

Thomas Meighan recently demonstrated that there was nothing namby-pamby about his motion picture acting when he smashed his fist through a dresser mirror in a scene for "The Confidence Man," his most recent Paramount picture. In breaking this mirror with his fist Mr. Meighan took the chance of a disfigurement that might have caused the end of his screen career. It so happened that he only caused a severe cut on his right thumb and several bad scratches on his hand. When he smashed the glass, bits of it flew in all directions but luckily none of them struck him in the face.

Director Victor Heerman had five cameras turning on the scene, which is one of the dramatic punches in the story. Following the taking of the scene Mr. Meighan was idle two days while his hand healed up enough to go on with the picture.

Realism is one of the original three R's in motion picture making. Virginia Valli has the leading woman's role in "The Confidence Man," a crook story that will remind one of "The Miracle Man." Larry Wheat is in the cast. Others are Charles Dow Clarke, Helen Lindroth and David Higgins.

Disappointed Old Lady Calls Down Meighan

Motion picture companies on location are sometimes a source of joy to the inhabitants of the particular town selected and at other times a source of annoyance as the following story illustrates:

While in Palatka, Fla., making scenes for his latest Paramount picture, "The Confidence Man," which opens at the Theatre next Thomas Meighan and his company of players disappointed one old lady of the town very much. The local newspaper printed the news

Meighan Gives

Receipts, Amounting to Go to Crip

Thomas Meighan recently gave a ball to the residents and crippled children of the community.

Tom underwrote all the expenses of the receipts, approximately \$2

Larry Wheat in Six of Meighan's Pictures

In three years Laurence Wheat, who plays the role of Larry Maddox in "The Confidence Man," Thomas Meighan's latest Paramount picture, coming to the Theatre has appeared in six pictures with Meighan, a record held by few screen players.

Wheat's first work with the popular star was in "The Bachelor Daddy." Following that production he had roles in "Our Leading Citizen," "The Man Who Saw Tomorrow," "The Ne'er-Do-Well," "Back Home and Broke" and now "The Confidence Man."

He is Meighan's closest friend and companion off the screen.

For Your Le Imitation Stock

Pictures Grow!

Place Them On Film Stretchers Lengthen Them Either

When it was known that the print was original that but it was cutters that nature prints the correct

scenes in the picture amount to several hundred feet. When the negative is matched up with the original print these extra frames are eliminated."

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Role Pluvius

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Man in "The Confidence Man" Gives YOU VALUABLE PUBLICITY

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Helen Lindroth, Jimmy Lapsley... Margaret Seddon and many others... in the strong supporting cast.

There's romance and a regenera... a theme in this story—comedy... hos and wholesome mess. And the... matic suspense wound up in the... al climax is terrific. It's Meighan's... t to date.

(Review No. 3)

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The story, which ran as a serial... Argosy All-Story Weekly, brings... "good luck" star to the screen in... role of a clever confidence man... e of crook. He goes to a small... n to rope in a miserly old fellow... a fake oil stock deal, gets in right... n the people of the village, gets... victim's money and prepares to... when the "man higher up" ar... s from New York.

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Paramount Star Proves the More Popular With Patrons of Florida Winter Resort

Word came back with the Meighan Company from Florida where Tom made exterior scenes for his newest Paramount picture, "The Confidence Man," that the popular screen star outpointed Jack Dempsey, heavyweight champion of the world, for popularity honors.

When Mr Meighan's train stopped in Jacksonville on the way to Palatka, where the scenes were taken for the picture, he was met by the mayor of the city, a reception committee of leading citizens and a crowd that numbered into the thou-

what would have happened to him."

The Jacksonville "Times Union" commented as follows on the reception:

"A large and admiring crowd, greeted Jack Dempsey worlds heavyweight champion when he landed in Jacksonville but that gang was not one-two-three with the mob that met Thomas Meighan, famous moving picture actor when he stepped from his train here on his first trip to Florida. If Mr. Meighan had not been accompanied by his wife and under a good sized escort it is hard to tell

What Meighan, Tom made several personal appearances before packed houses and was the guest at any number of supper parties.

"The Confidence Man" is an adaptation by Paul Sloane of the story by L. Y. Erskine and Robert H. Davis. Victor Heerman directed. Virginia Valli plays opposite the star, and Laurence Wheat and Charles Dow Clarke have prominent supporting roles. Others in the cast include Helen Lindroth, Jimmie Lapsley, Margaret Seddon, David Higgins, George Nash and Dorothy Walters.

The picture opens a... day's run at the... Theatre on... next.

Meighan Puts a Punch Into "The Confidence Man"

Thomas Meighan recently demonstrated that there was nothing namby-pamby about his motion picture acting when he smashed his fist through a dresser mirror in a scene for "The Confidence Man" his most recent Paramount picture. In breaking this mirror with his fist Mr. Meighan took the chance of a disfigurement that might have caused the end of his screen career. It so happened that he only caused a severe cut on his right thumb and several bad scratches on his hand. When he smashed the glass, bits of it flew in all directions but luckily none of them struck him in the face.

Director Victor Heerman had five cameras turning on the scene, which is one of the dramatic punches in the story. Following the taking of the scene Mr. Meighan was idle two days while his hand healed up enough to go on with the picture.

Realism is one of the original three R's in motion picture making.

Virginia Valli has the leading woman's role in "The Confidence Man," a crook story that will remind one of "The Miracle Man." Larry Wheat is in the cast. Others are Charles Dow Clarke, Helen Lindroth and David Higgins.

Disappointed Old Lady Calls Down Meighan

Motion picture companies on location are sometimes a source of joy to the inhabitants of the particular town selected and at other times a source of annoyance as the following story illustrates:

While in Palatka, Fla., making scenes for his latest Paramount picture, "The Confidence Man," which opens at the... Theatre next... Thomas Meighan and his company of players disappointed one old lady of the town very much. The local newspaper related the news

Meighan Gives Benefit Ball

Receipts, Amounting to Approximately \$2,000, Go to Crippled Children

Thomas Meighan recently added another charitable act to his already long list when at a leading hotel in Jacksonville, Fla., he gave a ball to the residents and winter colony for the benefit of the crippled children of the community.

Tom underwrote all the expenses of the affair himself, and all of the receipts, approximately \$2,000, were turned over to the charity.

Larry Wheat in Six of Meighan's Pictures

In three years Laurence Wheat, who plays the role of Larry Maddox in "The Confidence Man," Thomas Meighan's latest Paramount picture coming to the... Theatre... has appeared in six pictures with Meighan, a record held by few screen players.

Wheat's first work with the popular star was in the "The Bachelor Daddy." Following that production he had roles in "Our Leading Citizen," "The Man Who Saw Tomorrow," "The Ne'er-Do-Well," "Back Home and Broke" and now "The Confidence Man."

He is Meighan's closest friend and companion off the screen.

Mr. Meighan at the time was in the South making scenes for his latest Paramount picture, "The Confidence Man," in which by the strangest of coincidences he is called upon to do practically the same thing on the screen that he did in real life.

In his role of Dan Corvan, Tom is a fake oil stock promoter who endeavors to get into the good graces of the people of the little town of Fallfield. The country poorhouse is in a rundown condition, and Tom offers the use of his own house until the institution can be placed in proper shape.

It seems that Meighan is always doing something for others, whether it be on the screen or off.

Virginia Valli has the leading woman's role in "The Confidence Man," which comes to the... Theatre next...

Then there's Larry Wheat, Charles Dow Clark and others. Victor Heerman directed.

For Your Letter Campaign

Imitation Stock Sucker List Letter

this program, but the average boy loves a game.

Gymnasium work is good for boys and they should have enough of it to properly develop their muscles and give them coordination. Most schools nowadays make athletic training compulsory and the boy who shirks this part of the curriculum is making the mistake of his life. He will realize when he grows older.

My favorite recreation is swimming. I never miss a chance to get into the water. I have just purchased a new home in Great Neck, Long Island and it is right on the edge of Long Island Sound. I'll have my own swimmin' hole. That is the feature I like best about the new place. When I am unable to go swimming out of doors, I use an indoor pool and always make it a practice to swim at least three times a week. I think every boy should be taught to swim. It is a natural sport and one that youngsters learn easily. Mothers who keep their boys from the water commit an unpardonable error in their son's training. Of course small boys should not be permitted to swim in dangerous rivers, but there usually is a safe place to swim in every town.

My time is so completely filled in making Paramount pictures that I do not have time for such sports as tennis or golf, but I never miss an opportunity to take a hike into the woods whenever possible. Recently while on location, making scenes for my latest picture, "The Confidence Man" I had great sport hiking into the country after work at night.

In order to keep in the best physical trim; to be in the "pink" as the athletes say, I have a trainer with me every day. He gets me up at seven o'clock every morning whether I like it or not. We go through strenuous setting-up exercises and follow them with a shower and rub-down. This puts me in tip-top shape for the day. I am just as regular in this as the calendar. There is never any putting off until to-morrow. Sometimes I think my trainer a hard task master, but he knows what is best for me and I realize that I would not be able to do my work in the studio if I did not keep in good condition physically.

Every boy should prepare himself for a life of service no matter in what field of endeavor he enters and in order to do this it is paramount that he should have good health. The best way I know to keep healthy is to exercise and live right. Any boy who looks to the proper development of his body is bound to grow into a fine specimen of manhood.

Your editor asks me to give you a message. Here it is: Develop your body and mind through exercise and right thinking and the world is yours to conquer.

Things Never Come Half Way in Motion Pictures

Thomas Meighan, during the production of his latest Paramount picture, "The Confidence Man," which opens at the on had no sooner finished eating breakfast all morning long for a scene in the production than the director called lunch. Needless to say all Meighan had was a cup of coffee.

Things never come half way in the movies. Virginia Valli has the leading woman's role opposite the star in "The Confidence Man" which is an adaptation by Paul Sloane of the story by L. Y. Erskine and Robert H. Davis. Victor Heerman was the director. Laurence Wheat, Charles Dow Clark, Helen Lindroth and others play in support.

Great Cast Supports Meighan in Latest Paramount Picture

Thomas Meighan in his new Paramount production, "The Confidence Man," which will be the feature at the Theatre next is supported by an all-star cast that is all-star in every sense of the word.

Virginia Valli, star of "A Lady of Quality" is leading woman. Laurence Wheat in the principal masculine supporting role was last seen with Meighan in "Back Home and Broke." He has appeared with the popular star in six of his pictures during the past three years. Charlie Dow Clark is well cast as a miserly old gent upon whom Meighan tries to shift some worthless oil stock. Others in the cast include Helen Lindroth, Jimmie Lapsley, Margaret Seddon, George Nash, Dorothy Walters and David Higgins, all well known names on both stage and screen.

Motion Pictures Grow!

And They Don't Place Them On Film Stretchers to Lengthen Them Either

Motion pictures grow!

This fact was discovered at the Paramount Long Island studio when Thomas Meighan's latest Paramount picture, "The Confidence Man" was sent to the laboratory in 6,500 feet and returned to the editors in sample print form 6,900 feet in length.

Some alarm was felt when it was known that the print was 400 feet longer than the original that was sent to the laboratory but it was explained by one of the cutters that the negative from which future prints would be made, would be the correct length.

"You see, pictures always grow about four hundred feet on the first cutting in the laboratory," the head of the cutting department explained. "The print which the editors and cutters send to the laboratory after a picture is finished is matched up and it is hard to keep a few extra frames and fades from creeping into the sample print. These extra frames, perhaps only a few inches to a scene, when multiplied by 500

scenes in the picture amount to several hundred feet. When the negative is matched up with the original print these extra frames are eliminated."

Thus do motion pictures grow in spite of directors, editors and cutters. "The Confidence Man" is a crook story by Laurie York Erskine and Robert H. Davis which ran serially in the Argosy All-Story Weekly. Virginia Valli has the leading woman's role opposite the star, while Laurence Wheat, Charles Dow Clark and others just as prominent appear in the supporting cast.

The picture, directed by Victor Heerman, will be shown for the first time in next at the Theatre.

Tom Meighan in Role of Old Jupiter Pluvius

Thomas Meighan is sometimes known to the public as the "good luck" star and to the citizens of Palatka, Florida, he is literally that. When he and a company of Paramount players arrived in the town to make exterior scenes for "The Confidence Man," a new Paramount picture, the meteorological conditions were only normal, in fact slightly toward a drouth, but no sooner had the company arrived than rain began to fall. It was fine for the crops and the people of Palatka smiled and rechristened Meighan the "good luck" star. But officials of the Famous Players-Lasky corporation have been studying the weather bureau tables for Florida diligently to find out the reason for the rain. It certainly was not down in the books that Palatka should have a rainy season at this time of the year.

"The Confidence Man" is a crook romance by Laurie York Erskine and Robert H. Davis, which opens at the Theatre next Victor Heerman directed the production. Virginia Valli and Laurence Wheat play in support of the star.

Actor-Author Back on Screen in Meighan Film

David Higgins, one of the stage's best known players, has an important role in Thomas Meighan's latest Paramount picture, "The Confidence Man" which will be the feature at the Theatre all next week.

Mr. Higgins was one of the principals of "Welcome Stranger" during its long run on the stage in New York City. Mr. Higgins is also the author of "His Last Dollar," one of the most famous of old time melodramas; and "Piney Ridge," another famous melo. This play was produced by him at the American Theatre, in New York City, in 1897 with Frank Bacon, of "Lightnin'" fame, as its business manager. The American Theatre, at the time "Piney Ridge" was produced, was the only theatre on 42nd Street. Other well known plays written by Mr. Higgins are "Burrocks," which was produced in 1887, and "The Plunger." Mr. Higgins is still writing, two of his plays having been accepted recently by producers who hope to be able to open with them this season.

GOOD TEASER STORY

Big Safe Robbery Foiled

Burglar Captured and Sentenced to Twenty Years At Hard Labor. Old Mother Dies Heartbroken

The authorities have captured the burglar responsible for a long list of unsolved robberies recently which have netted rich hauls.

Contrary to general opinion, the thief is a mere lad of about twenty-five years whose name is withheld at the request of his old mother who died of a broken heart at the home of Mr. Daniel Corvan yesterday. It will be remembered that Corvan turned his home over to be used while the Fairfield poor-house was undergoing repairs.

The old lady, an inmate of the institution, on her death-bed handed over to Corvan a considerable sum of money, the result of her son's hauls, saying that she was sure that she could trust Corvan to see that the money was returned to its rightful owners. She also added that she had known all the time that the money her boy was giving her was stolen

and that she had asked him time and again to tell her where he got it—but he wouldn't.

Anyone knowing of a person who has lost a considerable sum of money within the past few weeks will find it to their advantage to go to the Theatre on either or They will discover something of great interest to them.

town. But the real action starts with Corvan's exposure for the crook is. Laurence Wheat and Charles Dow Clark have prominent supporting roles in the cast. Others include Helen Lindroth, Jimmy Lapsley, Margaret Seddon, David Higgins, George Nash and Dorothy Walters.

(Review No. 2)

"The Confidence Man," Thomas Meighan's latest production, opened at the Theatre last night.

The story is a crook melodrama with touches of genuine comedy throughout.

Meighan has always made successes, and among the bigger ones will always find this "The Confidence Man" picture.

Virginia Valli is leading woman, which is an adaptation by Paul Sloane of the story by L. Y. Erskine and Robert H. Davis.

Victor Heerman directed. Meighan plays Dan Corvan, a crook who is a lieutenant in the role of a miserly old man whom Corvan is trying to buy some worthless oil.

Helen Lindroth, Jimmy Lapsley, Margaret Seddon are in the strong cast.

There's romance in this pathos and wholesome dramatic suspense with final climax is terrific best to date.

(Review No. 3)

Tom Meighan's latest crook-melodrama, "The Confidence Man," which had its premiere at the Theatre last night, is the strongest story Meighan has had in many months as well as the most entertaining.

The story, which is in Argosy All-Story Weekly, brings to the screen the role of a clever crook. He is a town to rope in a million on a fake oil stock deal with the people of a village, and his victim's money is higher up.

From this point on right along. It keeps what's going to happen to Tom will be expected to reform and marry the girl he has fallen for.

What does he do? He answers all the questions that are being asked at the Theatre. And you're sure in a half of pleasing when you take in "Man."

Virginia Valli, star of "A Lady of Quality," is leading woman, and Laurence Wheat, Charles Dow Clark, Helen Lindroth and others play in support.

(Review No. 4)

Meighan has made another crook story.

This time it's "The Confidence Man," which opened at the Theatre yesterday. The story is one of a small town where Meighan goes to get a wealthy old gent interested in a fake oil stock deal.

Virginia Valli plays opposite the star, and Laurence Wheat, Charles Dow Clark and others are in the cast. Victor Heerman directed the production which was adapted to the screen by Paul Sloane. Henry Cronjager did the photography.

Last Times Today

The final showings of the Paramount picture, "The Confidence Man," which opened at the Theatre last night, will take place there this afternoon and evening. Thomas Meighan is the star. Virginia Valli has the leading woman's role, and others in the cast include Laurence Wheat, Charles Dow Clark, Helen Lindroth and Jimmie Lapsley.

The story is a crook melodrama, adapted to the screen by Paul Sloane. Victor Heerman directed.

Place Them On Film Stretchers gthen Them Either

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The story is a crack melodrama, adapted to the screen by Paul Sloane. Victor Heerman did the directing.

Although Mr. Nash has been very prominent as a stage performer he is not unknown to movie fans. He will be remembered for his excellent work in "The Cotton King," "The Valley of Silent Men," "The Face in the Fog," and "When Knighthood Was In Flower."

Yours tr

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George Nash of "East Is West" Plays in 'The Confidence Man'

George Nash, well known for his recent characterization of Charlie Young in the stage play "East Is West," plays an important role in "The Confidence Man," Thomas Meighan's new Paramount picture which will be shown at the theatre next week. Mr. Nash was touring the country with his wife in a vaudeville sketch and had to cancel all his vaudeville engagements to play the role of "Wade" in this picture. The meeting of Mr. Nash and Mr. Meighan at the studio brought together two men who have gained fame playing the same role in the same play. Mr. Nash scored one of the biggest hits of his career as the crook in the George M. Cohan original stage play, "The Miracle Man" while Thomas Meighan rose to stardom overnight through his marvelous characterization of the same part in the picture version. Although Mr. Nash has been very prominent as a stage performer he is not unknown to movie fans. He will be remembered for his excellent work in "The Cotton King," "The Valley of Silent Men," "The Face in the Fog," and "When Knighthood Was in Flower."

Virginia Valli plays opposite the star, and Laurence Wheat and Charles Dow Clarke have prominent supporting roles. Others in the cast include Helen Lindroth, Jimmie Lapsley, Margaret Seddon, David Higgins, George Nash and Dorothy Walters. The picture opens at the theatre next day's run at the theatre next.

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twenty thousand and was back in the safe. "The Confidence Man," with Virginia Valli playing opposite the star, comes to the theatre on Monday. Victor Heerman directed the production which is an adaptation by Paul Sloane of a story by Laurie York Erskine and Robert H. Davis. Larry Wheat who played with Meighan in "The Bachelor Daddy," "Back Home and Broke" and others is also in the cast.

For Your Letter Campaign

Imitation Stock Sucker List Letter

New York City,192....

Dear Sir (or Madam), Your name has been given to me as a responsible party who might be interested in getting in on the ground floor of an A-1, guaranteed proposition which I am offering to a carefully selected group ofpeople. If you will come to the Theatre any afternoon or night next week, I shall be pleased to outline this attractive offer to you. Very truly yours, THE CONFIDENCE MAN

Or These

New York City,192..

Dear Miss Johnson: "The Confidence Man" will be innext..... at the Theatre. It's a Paramount picture, starring Thomas Meighan—a crook story along the same lines as "The Miracle Man." Virginia Valli and Laurence Wheat are in the cast. Sincerely,Managers

New York City,192..

Dear Miss Johnson: He could sell you anything—the slickest CONFIDENCE MAN that ever panned off a gold brick on an unsuspecting customer. And Tommy Meighan plays the role at the Theatre all next week. Of course, it's a Paramount Sincerely,Manager

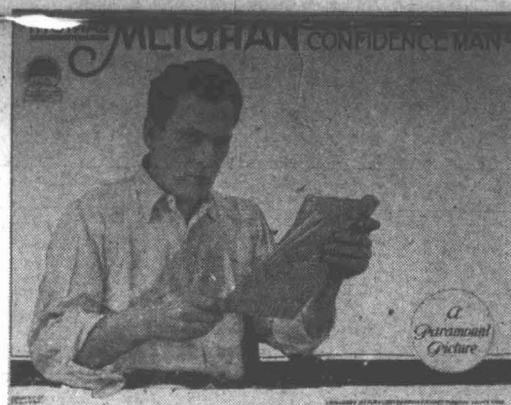
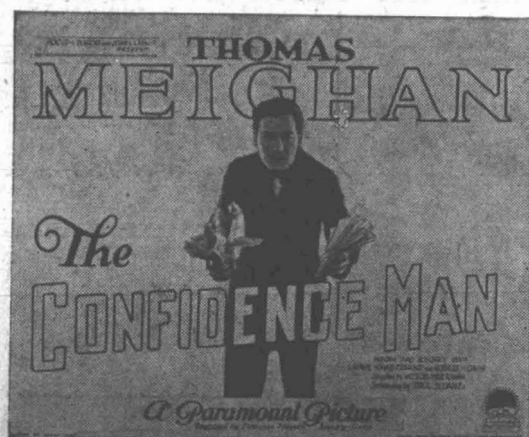
Trick Postcard

New York City,192..

Dear Folks: There'll be one CONFIDENCE MAN in.....next..... that you can rely on. Watch out for him! Yours truly, Tom Meighan



Thomas Meighan in "The GOOD-AS-GOLD PAPER" W "If It's Worth Running It"



SET OF EIGHT COLORED LOBBY CARDS

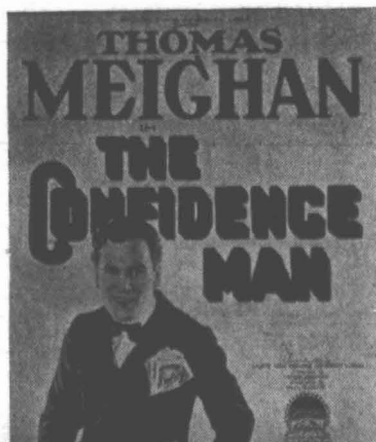
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All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

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For Outdoor Advertising		MATS, ADVERTISING, PRODUCTION, ETC.	
POSTERS (as illustrated on this page)		One Column05
One Sheet (1A and 1B)15	Two Column10
Three Sheet (3A and 3B)45	Supplementary (Two Column) (Adv. Only) ..	.10
Six Sheet (6A)75	Three Column15
Twenty-four Sheet (24A)	2.40	Four Column (Adv. Only)25
PHOTOS FOR YOUR LOBBY		FOR GENERAL EXPLOITATION	
22 x 28 (Colored)40	GILT-EDGED FRAMES, (Size 17 x 43 in.) ..	1.50
11 x 14 Set of Eight (Colored)60	22 x 28 Gilt Frames	1.50
STAR CUTS OF THOMAS MEIGHAN		Insert Cards (14 x 36 in. to fit above)25
One Column (two styles)25	Heralds, per thousand	3.00
Two Column40	Window Card07
Three Column90	Announcement Slide15
Circle Thumbnail (Coarse or Fine)15	Publicity Photos, Each10
For Newspaper Ads		Trailers—National Screen Service	
ADVERTISING CUTS		126 W. 46th St., New York City	
One Column37	845 So. Wabash Ave., Chicago, Ill.	
Two Column65	917 So. Olive Street, Los Angeles, Cal.	
Supplementary (Two Column)25	284 Turk St., San Francisco	

Press Books and Music Cues are gratis.

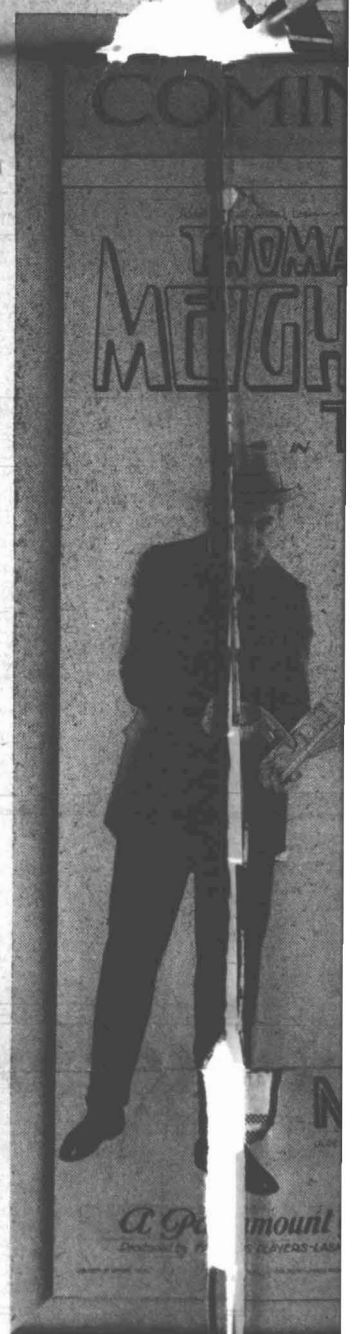


Ask your local Ad Sales Manager
about the new special proposition
on 22 x 28 lobby cards and frames!



It's Colo INSERT

Inserts cards the
of the poster famil
find a dozen diff
for them. Any the



Thomas Meighan in "The Confidence Man"

D-AS-GOLD PAPER WITH GET-'EM-IN PUN

"If It's Worth Running It's Worth Advertising"

It's Colored INSERT CARD

Inserts cards the handy men of the poster family — you'll find a dozen different uses for them. Any they're cheap!



DORED LOBBY CARDS

CLASSY LOBBY DISPLAY—

Advertising Material

secured from your Exchange. Send list of

base prices only. The more advertising you get, the more you save. Talk to your local Ad Sales Manager

Owing to duty, additional transportation charges do not apply to Canada. Get Canadian Price

MATS, ADVERTISING, PRODUCTION, ETC.	
One Column	.95
Two Column	.10
Supplementary (Two Column) (Adv. Only)	.10
Three Column	.15
Four Column (Adv. Only)	.25
FOR GENERAL EXPLOITATION	
GILT-EDGED FRAMES, (Size 17 x 43 in.)	1.50
22 x 28 Gilt Frames	1.50
Insert Cards (14 x 36 in. to fit above)	.25
Heralds, per thousand	3.00
Window Card	.07
Announcement Slide	.15
Publicity Photos, Each	.10
Trailers—National Screen Service	
126 W. 46th St., New York City	
845 So. Wabash Ave., Chicago, Ill.	
917 So. Olive Street, Los Angeles, Cal.	
284 Turk St., San Francisco	

Music Cues are gratis.

TRAILER

You can secure an excellent Trailer Service on "The Confidence Man."

It consists of main title and 75 feet of carefully selected scenes. This costs \$5.00, and \$1.50 refund is allowed if you return the trailer within two weeks of shipment.

You can secure a regular trailer service on all productions at the cost of \$25.00 monthly.

Ask your Paramount exchange or order direct from National Screen Service, 126 West 46th Street, New York; 845 South Wabash Avenue, Chicago; 917 South Olive Street, Los Angeles, or 284 Turk Street, San Francisco.

WIRE OR WRITE—GIVING EXACT PLAY DATES

Ask your local Ad Sales Manager about the new special proposition 22 x 28 lobby cards and frames!

Put the picture over the top by putting posters over the town. Here are real business-getters!



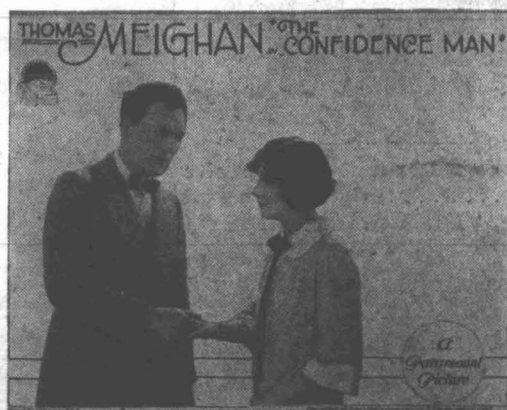
in "The Confidence Man" ER WITH GET-'EM-IN PUNCH

unning It's Worth Advertising"



It's Colored EFT CARD

s cards the handy men
e poster family — you'll
a dozen different uses
em. Any they're cheap!



CLASSY LOBBY DISPLAY—EACH 11" x 14"

TRAILER

You can secure an excellent Trailer Service on "The Confidence Man."

It consists of main title and 75 feet of carefully selected scenes. This costs \$5.00, and \$1.50 refund is allowed if you return the trailer within two weeks of shipment.

You can secure a regular trailer service on all productions at the cost of \$25.00 monthly.

Ask your Paramount exchange or order direct from National Screen Service, 126 West 46th Street, New York; 845 South Wabash Avenue, Chicago; 917 South Olive Street, Los Angeles, or 284 Turk Street, San Francisco.

**WIRE OR WRITE—GIVING
EXACT PLAY DATES**

Ad or Program Shorts

A clever crook romance, personally picked by Meighan out of a thousand stories.

The thrilling tale of a master swindler and his struggle to go straight when he fell in love.

Opportunity! cents invested with "The Confidence Man" guarantees you a rich return in entertainment. Bearing 100% love interest, bonafide thrills, and wealth of big scenes. Reference: Tom Meighan and past pictures.

The "Good Luck Star" as king of the "con" game who plays in the love game and comes out a man.

Don't put your money in wildcat schemes! Buy a ticket to "The Confidence Man," confident of a good time.

"The Confidence Man" has lots of good things to interest you. You'll fall for him hard!

*Put the picture over the top by
putting posters over the town.
Here are real business-getters!*

THOMAS
MEIGHAN

THOMAS
MEIGHAN
THE
CONFIDENCE
MAN





SET OF EIGHT COLORED LOBBY CARDS

Price List For Advertising Material

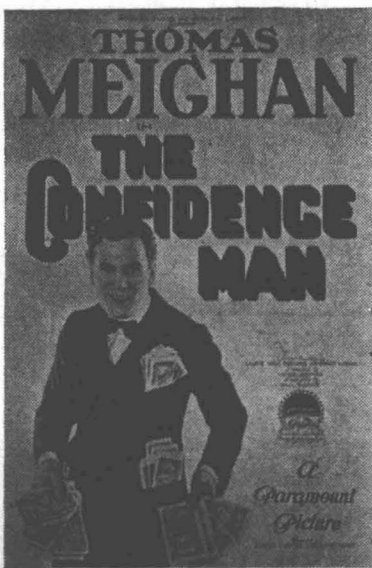
All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

NOTE:—The prices quoted below are base prices only. The more advertising you buy, the less the individual advertising costs. Talk to your local Ad Sales Manager about **QUANTITY PRICE CONCESSIONS**. Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

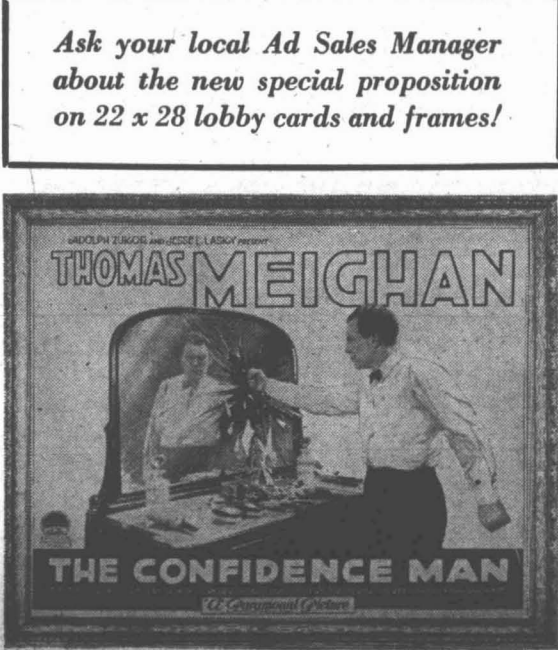
For Outdoor Advertising	
POSTERS (as illustrated on this page)	
One Sheet (1A and 1B).....	.15
Three Sheet (3A and 3B).....	.45
Six Sheet (6A).....	.75
Twenty-four Sheet (24A).....	2.40
PHOTOS FOR YOUR LOBBY	
22 x 28 (Colored).....	.40
11 x 14 Set of Eight (Colored).....	.60
STAR CUTS OF THOMAS MEIGHAN	
One Column (two styles).....	.25
Two Column.....	.40
Three Column.....	.90
Circle Thumbnail (Coarse or Fine).....	.15
For Newspaper Ads	
ADVERTISING CUTS	
One Column.....	.35
Two Column.....	.65
Supplementary (Two Column).....	.25

MATS, ADVERTISING, PRODUCTION, ETC.	
One Column.....	.65
Two Column.....	.10
Supplementary (Two Column) (Adv. Only).....	.10
Three Column.....	.15
Four Column (Adv. Only).....	.25
FOR GENERAL EXPLOITATION	
GILT-EDGED FRAMES, (Size 17 x 43 in.).....	1.50
22 x 28 Gilt Frames.....	1.50
Insert Cards (14 x 36 in. to fit above).....	.25
Heralds, per thousand.....	3.00
Window Card.....	.07
Announcement Slide.....	.15
Publicity Photos, Each.....	.10
Trailers—National Screen Service	
126 W. 46th St., New York City	
845 So. Wabash Ave., Chicago, Ill.	
917 So. Olive Street, Los Angeles, Cal.	
284 Turk St., San Francisco	

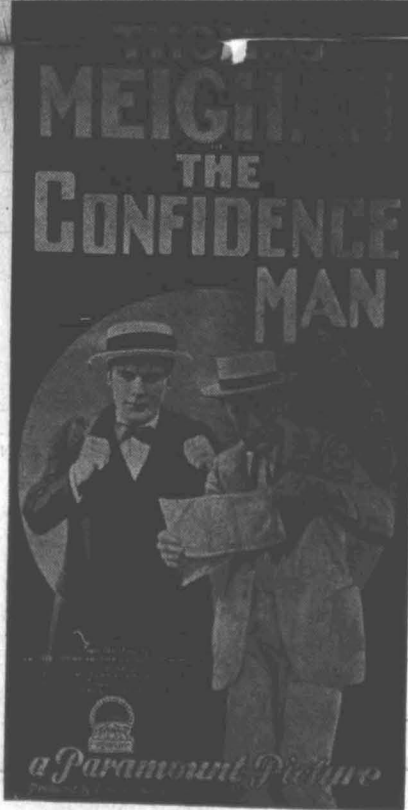
Press Books and Music Cues are gratis.



One-Sheet Poster 1A



Colored Lobby Card (22 x 28)

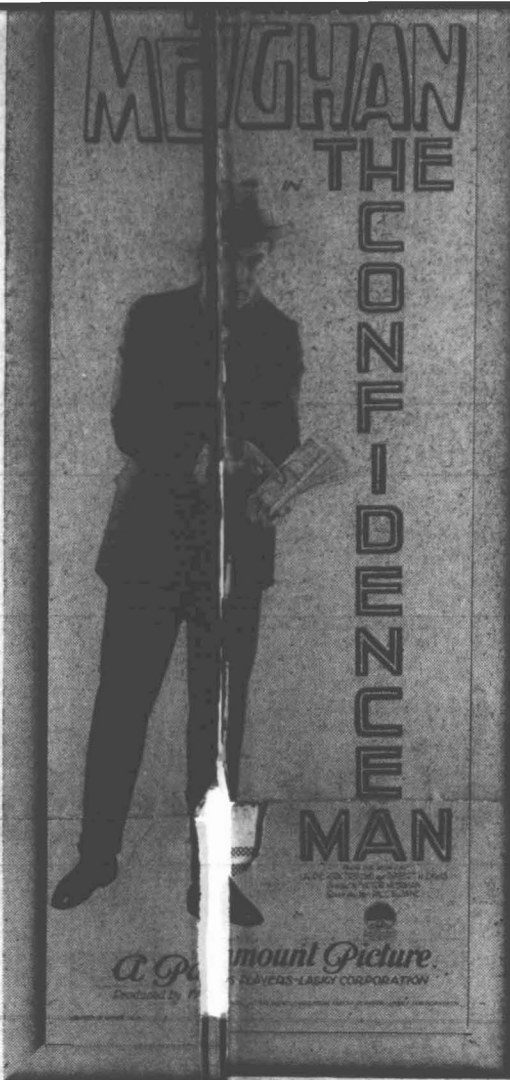


Three-Sheet Poster 3A



Twenty-four Sheet Poster

Ask your local Ad Sales Manager about the new special proposition on 22 x 28 lobby cards and frames!



CLASSY LOBBY DISPLAY-

LOBBY CARDS

Advertising Material

Secured from your Exchange. Send list of

re base prices only. The more advertising you
posts. Talk to your local Ad Sales Manager
S. Owing to duty, additional transportation
not apply to Canada. Get Canadian Price

MATS, ADVERTISING, PRODUCTION, ETC.	
One Column05
Two Column10
Supplementary (Two Column) (Adv. Only) ..	.10
Three Column15
Four Column (Adv. Only)25
FOR GENERAL EXPLOITATION	
GILT-EDGED FRAMES. (Size 17 x 43 in.) ..	1.50
22 x 28 Gilt Frames	1.50
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Publicity Photos, Each10
Trailers—National Screen Service	
126 W. 46th St., New York City	
845 So. Wabash Ave., Chicago, Ill.	
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284 Turk St., San Francisco	

Music Cues are gratis.

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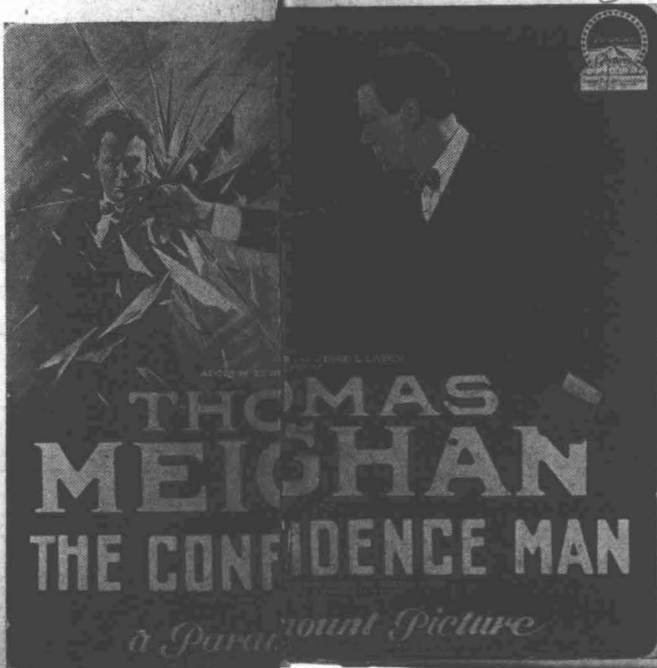
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WIRE OR WRITE—GIVING EXACT PLAY DATES

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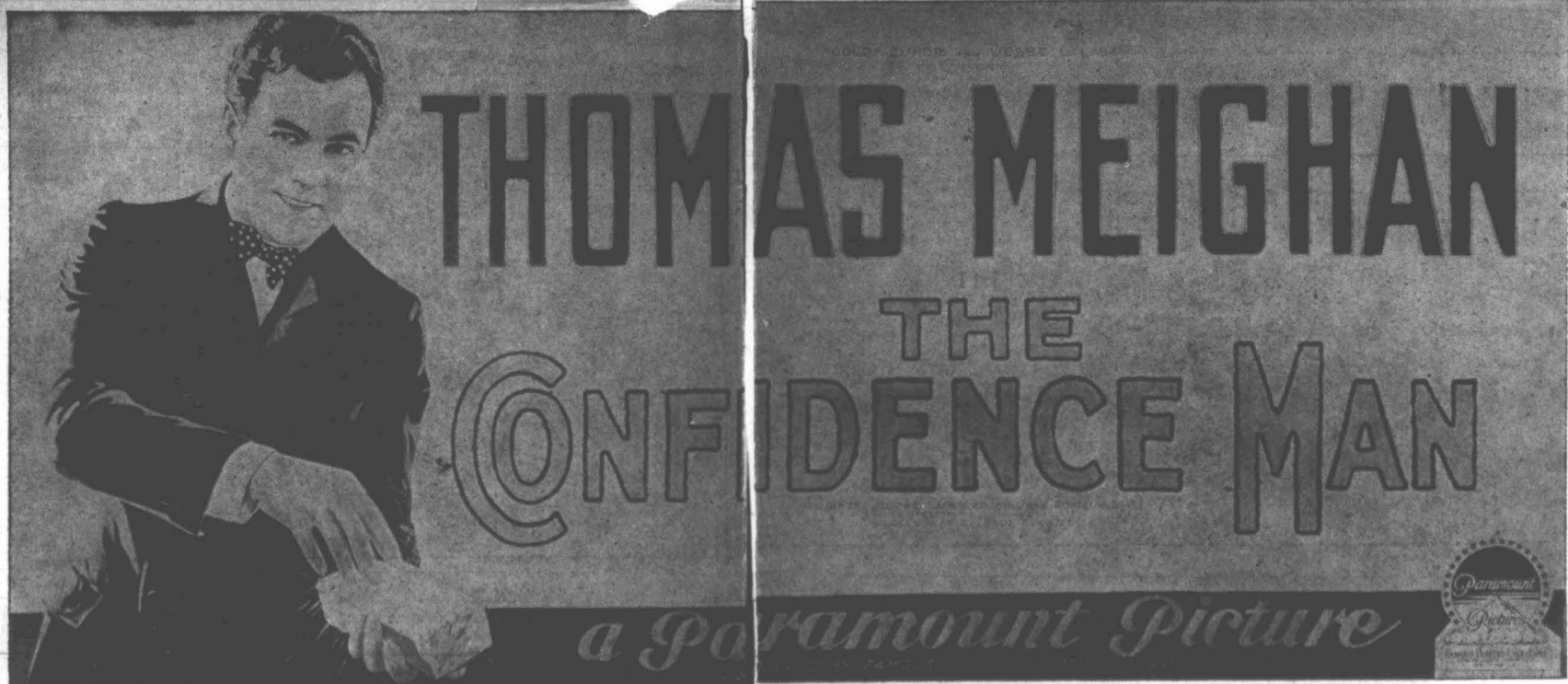
Put the picture over the top by putting posters over the town. Here are real business-getters!



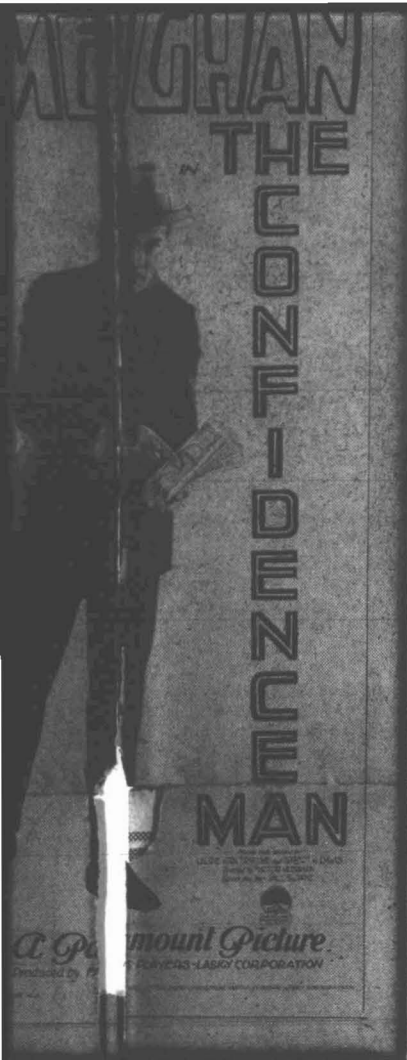
Colorful Lobby Card (22 x 28)

6A

Announcement Slide



Twenty-four Sheet Poster 24A



CLASSY LOBBY DISPLAY—EACH 11" x 14"

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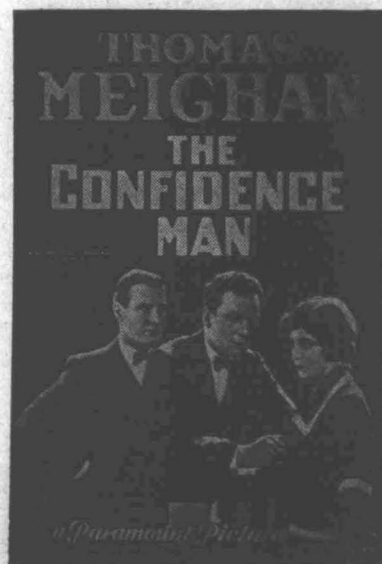
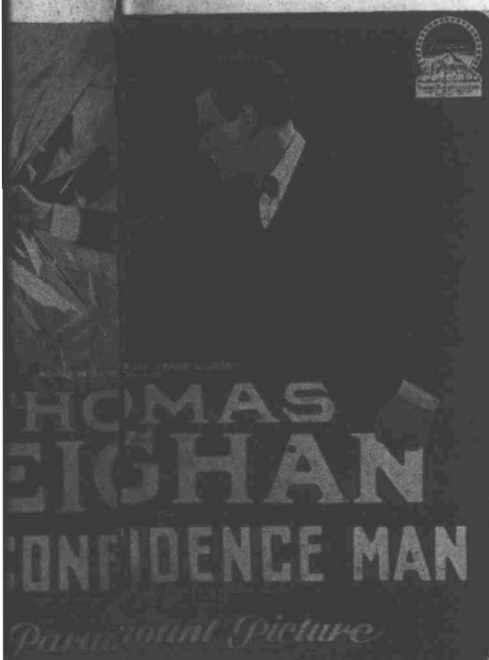
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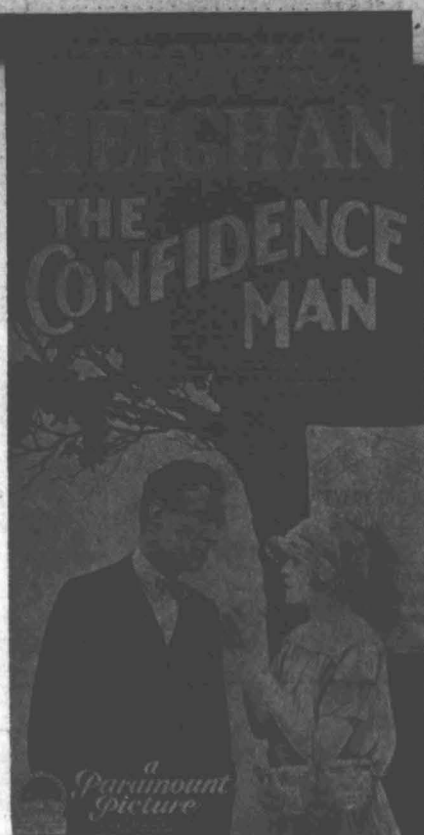
Put the picture over the top by
putting posters over the town.
Here are real business-getters!



One-Sheet Poster 1B



Twenty-four Sheet Poster 24A



Three-Sheet Poster 3B

APR 30 1924

Washington, D. C.

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

The Confidence Man - eight reels

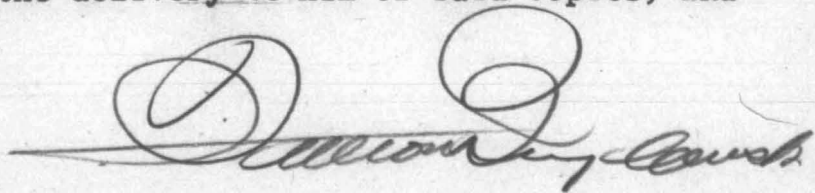
Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Confidence Man	4-29-24	©CIL 20134

The return of the above copies was requested by the said
Company, by its agent and attorney on the 29th day of
April, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.



This document is from the Library of Congress
“Motion Picture Copyright Descriptions Collection,
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

Class L Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center
The Library of Congress